WHAT IS THE BEST DOTERRA STARTER KIT FOR A NEW CONSULTANT?

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When considering purchasing an essential oil kit, what one of the doTERRA packages are the best value for money?

If this is your first time looking at doTERRA, it is likely that you have no idea what is available to you. Also, why you should purchase a product enrollment kit in the first place.

Well, there are many reasons why you should buy a product enrollment kit and one important ones is the cost. When you buy one of the doTERRA starter kits you will pay far less than you would if you had purchased them individually. In addition, the products saving also include the enrollment fee, which is 35\$ or $20 \notin / \pounds 20$ if you are in Europe. This means there is a saving of between 25 - 45% off the purchase price of the kit depending on what kit you purchase.

Another important reason for buying a product kit is because you will be able to get your hands on the products. Having some kind of understand of the products will help you share the essential oils. However, this does not mean you need to know everything about all the products, though I would suggest learning some basic information about three popular oils such as lemon, lavender and peppermint oil.

How should you choose your doTERRA enrollment kits?

The first thing you need to consider before purchasing an doTERRA starter kit is how much you want to pay or how much can you afford. Below I have presented six options, starting with:

- Simple Solutions Kit at \$105
- Healthy Start Kit at \$160
- Healthy Habits Kit at \$195
- Healthy Essentials Kit at \$249
- Healthy Home Kit at \$350
- Natural Solutions Kit at \$570

All the wholesale essential oil kits are great, so it really comes down to what you feel you need, want and can afford. However, for the new consultant, I think that one of the first three kits are going to be most likely option when joining doTERRA. At the same time, if you are joining to make a business of doTERRA then the Natural Solutions Kit could be a good option.

by Steven Jackson

WHY ARE YOU PURCHASING ONE OF THE DOTERRA MEMBERSHIP KITS?



Asking yourself the reason why you are joining doTERRA is a great place to start. Any purchase is the same, because why do we buy anything? We buy food when we are hungry, we buy clothes to look attractive and we buy a gym membership to become fit and healthy. Our motivations are important in all the choices we make including doTERRA.

Are you intending to become a wholesale customer and get the products at wholesale?

Everybody loves a bargain and so purchasing doTERRA products at the wholesales price rather than retail is smart. In addition, once you have become a wholesale customer you qualify for the loyalty reward program (LRP). The loyalty reward program allows you to get even more savings from the products you love. The best kits for a wholesale customer is any of the first four kits such as Simple Solutions Kit, Healthy Start Kit, Healthy Habits Kit, Healthy Essentials Kit. They are affordable and offer a great selection of oils and additional products.



Even though you may enroll as a wholesale customer with no interest in the business at all. It is possible to upgrade to a wellness advocate for free at anytime. In many cases, customers become doTERRA reps once they have experience the power of the essential oils. So, never say never!!!

Are you intending to become a Wellness Advocate and start a business?

If you want to become a wellness advocate, I would suggest one of the larger kits such as the Healthy Home Kit or Natural Solutions Kit. If you have something to offer your future customers when you run classes or meet friends for coffee you will be seen as the go to person for doTERRA oils. Having a package that says, "I am a doTERRA Wellness Advocate" is a great personal branding method, having doterra but products available when customers want them is the key to being a successful advocate.

by Steven Jackson THE DOTERRA ENROLLMENT KITS AVAILABLE IN THE US



Below I have laid out the doTERRA kits available in the US, Canada and Australia (You can get US kits in Canada and Australia if you option for the US product option during the purchasing stage, but of course delivery is longer)

Simple Solutions Kit

For those on a budget the Simple Solutions Kit is a perfect fit. This essential oil kit allows everyone to enjoy the benefits doTERRA's favorite essential oils, blends and personal care products.

Product list

- Lemon essential oils (15 mL)
- On Guard blend (15 mL)
- Serenity blend (15 mL)
- Deep Blue Rub

Healthy Start Kit

This kit is about changing your life in a positive way, which starts with your mind, body and your home. This kit makes it so easy to transform everything using essential oils and essential oil infused products. Also, using doTERRA products you can guarantee that that the oils are are safe, pure, and effective.

Product list

- Lavender essential oil (5ml)
- Lemon essential oil (5ml)
- Peppermint essential oil (5ml)
- Tea Tree essential oil (5ml)
- Oregano essential oil (5ml)
- Frankincense essential oil (5ml)
- Deep Blue blend (5ml)
- Breathe blend (5ml)
- On Guard blend (5ml)
- DigestZen blend (5ml)
- Brevi Stone Diffuser

Healthy Essentials Kit

If you are interested in supporting the health and wellness of you and your family Healthy Essentials Kit is the way to go. It is quite possible to replace almost all the products in your medicine cabinet by using the natural pure solutions in essential oils. In addition, purchasing tell me and it should tell you that you are serious about your health and wellness and even considering using the products as a way of earning extra money from home.

To view the other kits <u>click here</u>

by Steven Jackson ESSENTIAL OIL KIT PRODUCT DESCRIPTIONS



Below I have created a selection of product descriptions for those products that are not self explanatory such as the blended oils.

- **On Guard blend:** a proprietary essential oil blend, provides a natural and effective alternative for immune support when used internally.
- **Balance blend:** offers a tranquil aroma suggesting harmony to the mind and body, and balance to the emotions.
- Adaptiv blend: helps improve sustained attention while easing the body and mind
- Deep Blue blend: is perfect for a soothing massage after a long day of work. Wintergreen, Camphor, Peppermint, Ylang Ylang, Helichrysum, Blue Tansy, Blue Chamomile, and Osmanthus work together to soothe and cool
- Serenity blend: a calming and relaxing aroma that provides a unique user experience
- **DigestZen blend:** is a wonderful companion to aid in the digestion of food, soothe occasional upset stomachs, and reduce uncomfortable gas when used internally

Breathe blend: refreshing aroma can be used to create feelings of clear, easy breathing

Note: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Download a FREE doTERRA PDF catalog





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APART FROM THE PRODUCTS WHAT ELSE DO I GET FROM MY DOTERRA STARTER KIT?

Depending if you are intending to run doTERRA as a business or as a wholesale customer you will get access to doTERRA support to sort out any issue with the products and delivery. However, if you become a Wellness Advocate in addition to the support you will get from doTERRA you also will get a Free web shop for marketing your business and products and a back office to administrate your business.

What do I get if I just purchase the basic 35\$ doTERRA starter kit?

If you enroll with one of the basic **doTERRA enrollment kits** you will still get all the support, however there are no products in this kit. In addition, you will still get a free doTERRA online shop and back office, which can be simply personalized by changing the URL address, the image and the text to tailor it to the new distributors needs.

We also offer free online training and ongoing support by an experienced Distributors, who will take them throw the business step by step. At the bottom of this page there is the possibility to ask further questions about anything doTERRA, so if you want to learn more scroll down.







Steven Jackson

HOW DO I PURCHASE ONE OF THE DOTERRA ENROLLMENT KITS AND BECOME A MEMBER?

- 1. <u>Click here</u> (Technical advice: Mobile devices can have glitches, for best results use the Chrome browser on your PC or Mac computer)
- 2.Note: If you are enrolling from outside the US - <u>Click Here</u> and choose your language and country
- 3. Choose your kit (When you purchase a product enrollment the enrollment fee is waived)
- 4. To purchase the 35\$ enrollment, click on the "Individual Products" button and then click on the Bag button on the top right hand side of the page.Review your order and proceed to checkout
- 5. Fill in your details
- 6.Choose Wellness Advocate or Wholesale Customer
- 7. Enroller ID and Sponsor ID is: 930175
- 8. All Wellness Advocate packages includes a free webshop, back office and no monthly fee
- 9. Fill in your Shipping details
- 10. Pay for your order

Within a short while you will receive an email from doTERRA confirming your enrollment and then in about 3 days you will receive another email from your Enroller welcoming you to doTERRA.

ABOUT STARTING A DOTERRA BUSINESS

Study the business. Understand what you are getting involved in and be realistic in your expectations

Note for countries outside the US: For Countries outside the United States you will be asked to select either "Wellness Advocate or Wholesale customer" before continuing to fill in your details.

If you have any question about purchasing a **doTERRA starter kit** or becoming a doTERRA member add your name, email address and short message in the for below and I will get back to you asap.....

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